



Meeting Minutes
Young Professionals of Martin County
March Board Meeting
July 7, 2021

2021 Strategic Priorities

1. *Review and update processes and procedures, including a review of the bylaws, streamlining documentation, and evaluation of financial tracking.*
2. *Mindful membership expansion to reach additional subsets of young professionals, including teachers and restaurant professionals.*
3. *Maintain a membership retention rate of 75% and grow membership to 150 members.*
4. *Expand educate and serve efforts to more deeply connect our membership to the community.*

Present: Courtney Nientimp, Dale Rockefeller, Caitlin Hartley, Jeff Allman, Wendy Conrad, Jackie Lile, Phil DeBerard.

Absent: Josh Heller, Lucie McGuire

Call to Order: Courtney Nientimp

Approval of Meeting Minutes:

Motion: Caitlin Hartley

2nd: Jackie Lile

Vote: All in Favor

Start of Meeting: 5:31pm

Business:

A. Treasurer Report

- a. Financial Report though June 2021
 - i. Working through previous Director card cancellation
 - ii. Sales tax being filled for Q2
 - iii. Balance around \$30k in total assets
 - iv. YTD: Positive Net Income: \$500 net for June

B. Executive Director Report

a. Communication Committee:

1. July 13th looking for an attendee for new law firm ribbon cutting at 11am.
2. July 14th Coffee & Connect will be at Culver's.
3. July 15th Lucie McGuire will speak on radio show for free.
4. July 28th Katie will also speak on a radio show for free.

b. Outreach Committee:

1. Summer Bash
 - a. Insurance quote \$203 difference in from original.

- b. Currently on track for budget and looking to raise \$48 to balance.
- c. Looking to run Social Media campaign about two weeks prior to event with around \$200 budget.
- d. We have a few remaining sponsorships available, and Katie will be sending out the current list of sponsors and what we have available.
- e. We received 75 posters for the event to pass around town.
- f. Currently looking for a few more raffle items, but we are looking good.

C. Committee Reports:

a. Networking/Membership Committee:

- i. 3 Renewals, 1 New Member, 5 past due members for June
- ii. YTD: 25 Renewals, 27 New Members, 2 Upgrades, and 30 Past Due
- iii. Organizing Umbrella Gift Card for Summer Bash: 12 collected thus far
- iv. Requested \$25 from Katies budget to use cash for Umbrella with no recorded vote needed.

b. Professional Enrichment Committee:

1. We had great feedback from our last roundtable.
2. Courtney will schedule a meeting for the committee this next month.

c. Legislative Committee:

1. No Updates.

d. Rules Committee:

1. No Updates.

D. President Report

- a. Text Messaging system is looking at around \$45 per month and details still pending.
- b. Succession Planning for 2022 BOD.

Action Items:

- Courtney will look into Text Message System.
- BOD needs to beginning thinking about succession planning for 2022.
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Recorded Votes

None.

End of Meetings: 6:31pm

Motion: Wendy Conrad

2nd: Caitlin Hartley

Vote: All in Favor

Next Meeting: August 4th, 2021 at 5:30pm via Zoom or Tykes & Teens Office

Respectfully Submitted,

Dale Rockefeller

Secretary