



**Meeting Minutes**  
**Young Professionals of Martin County**  
**March Board Meeting**  
**October 6, 2021**

**2021 Strategic Priorities**

1. *Review and update processes and procedures, including a review of the bylaws, streamlining documentation, and evaluation of financial tracking.*
2. *Mindful membership expansion to reach additional subsets of young professionals, including teachers and restaurant professionals.*
3. *Maintain a membership retention rate of 75% and grow membership to 150 members.*
4. *Expand educate and serve efforts to more deeply connect our membership to the community.*

**Present:** Courtney Nientimp, Lucie McGuire, Dale Rockefeller, Caitlin Hartley, Phil DeBerard, Jeff Allman, Josh Heller, Jackie Lile.

**Absent:** Wendy Conrad.

**Call to Order:** Courtney Nientimp

**Approval of Meeting Minutes:**

Motion: Caitlin Hartley

2<sup>nd</sup>: Jeff Allman

Vote: All in Favor

**Start of Meeting:** 5:30pm

**Business:**

**A. Treasurer Report**

- a. Financial Report though September 2021
  - i. Positive Net for September
  - ii. Balance around \$29k in total assets
  - iii. YTD: Positive Net Income
  - iv. Looking into Uncategorized Income of \$210.45 from August
  - v. Cailin presented Venmo for Business with concern over account ownership linking to personal account. Rates are favorable at 1.9% plus \$0.10. It only has mobile capability. It seems to be underdeveloped at this point.

**B. Executive Director Report**

**a. Communication Committee:**

- i. Text Message Proposal conducted by Courtney
  1. Paid in full \$855 per year saving \$14 per month at 3,000 texts per month and system integrates through MailChimp. Discussion ensued regarding platform and cost.
  2. Membership will need to opt-in to the system.
    - a. Motion to Approve \$855 per year spend on text platform: Phil DeBerard

- i. 2<sup>nd</sup>: Caitlin Hartley
- ii. Vote: All in favor

**b. Outreach Committee:**

- i. Spells & Spirits on October 28<sup>th</sup> has around \$800 in sponsors thus far with very little expenses.
- ii. Holiday Party planning meeting to be set by Katie and she will have a better idea of the budget.

**c. Networking/Membership Committee:**

- i. Membership Overview
  1. 5 new members, 2 renewals, and 8 past due (1 of which are going to renew).
  2. 45 new, 37 renewals, 50 past due for YTD
- ii. Lucie will send a list of six month members to determine needs and begin conversations.
- iii. Lucie discussed benefits of doing some added value items to new members including Networking Workshop/Tips, New Member Orientation style items, or having a video option to help those new members.
- iv. Discussed item of having new member introductions at events to make those members feel more welcome. We will try a new member bucket for business cards at the next few events.
- v. Lucie discussed plans regarding the 2022 BOD Potential Slate and will have a slate by November.

**d. Professional Enrichment Committee:**

- i. Future's Luncheon is looking great and it seems to moving in the right direction with panelists, caterer, and sponsor.

**e. Legislative Committee:**

- i. Nothing to report.

**f. Rules Committee:**

- i. Nothing to report.

**C. President Report**

- a. Requesting changing the meeting dates to 11/10/21 and 12/8/21
  - i. Motion to change Meeting Dates to 11/10 and 12/8: Jeff Allman
    1. 2<sup>nd</sup>: Lucie McGuire
    2. Vote: All in favor

**Action Items:**

- Lucie will send a report for those utilizing the six month membership option.
- Lucie will have 2022 Slate ready for the November meeting.
- Caitlin will investigate uncategorized income from August.
- Katie will schedule a meeting for Holiday Party and will have spend request at next meeting.
- Katie will have a "New Member Bucket" at the next few events.
- Dale and Courtney will ensure policy/rules for the board slate and when we need to present to members.

**Recorded Votes**

Motion: \$855 spend on Text Message Platform

Motion: Phil DeBerard

2<sup>nd</sup>: Caitlin Hartley

Vote: All in Favor

Motion: Change meeting dates to 11/10 and 12/8

Motion: Phil DeBerard

2<sup>nd</sup>: Caitlin Hartley

Vote: All in Favor

**End of Meetings:** 6:40pm

Motion: Lucie McGuire

2<sup>nd</sup>: Caitlin Hartley

Vote: All in Favor

**Next Meeting:** November 10, 2021 at 5:30pm via Zoom

Respectfully Submitted,

Dale Rockefeller

Secretary