



Meeting Minutes
Young Professionals of Martin County
March Board Meeting
September 1, 2021

2021 Strategic Priorities

1. *Review and update processes and procedures, including a review of the bylaws, streamlining documentation, and evaluation of financial tracking.*
2. *Mindful membership expansion to reach additional subsets of young professionals, including teachers and restaurant professionals.*
3. *Maintain a membership retention rate of 75% and grow membership to 150 members.*
4. *Expand educate and serve efforts to more deeply connect our membership to the community.*

Present: Courtney Nientimp, Lucie McGuire, Dale Rockefeller, Caitlin Hartley, Jeff Allman, Phil DeBerard, Wendy Conrad.

Absent: Jackie Lile, Josh Heller.

Call to Order: Courtney Nientimp

Approval of Meeting Minutes:

Motion: Jeff Allman

2nd: Caitlin Hartley

Vote: All in Favor

Start of Meeting: 5:33pm

Business:

A. Treasurer Report

- a. Financial Report though August 2021
 - i. Positive Net for 2021
 - ii. Balance around \$28k in total assets
 - iii. YTD: Positive Net Income
 - iv. Looking into Uncategorized Income of \$210.45
 - v. Looking into system for Cash Deposit Management.

B. Executive Director Report

a. Communication Committee:

- i. Survey Results with 16 people thus far. Lunches looked good for people with that 12pm-1pm time frame. Adding additional Coffee & Connect at 901 Hub on third Friday. Service projects for membership seemed to be of interest.
 1. Wanting to gain tracking by sending a targeted email.

b. Outreach Committee:

1. After Hours on September 23rd and will need to be reimbursed for \$500 for the insurance coverage.
 - a. Motion to Approve a spend of up to \$500 for insurance from Rocking H Ranch
 - i. Motion: Caitlin Hartley
 1. Second: Jeff Allman
 2. Vote: All in favor
2. October 6th for Coffee & Connect at Tykes & Teens
3. Spells & Spirits on October 28th will be hosted by Café Martier with a per person cost and will include two drinks per person and light appetizer.
 - a. Checking into the additional drink prices, but likely will be around \$20.
4. November 16th is Futures Luncheon at Flagler Center in conjunction with Martin County BDB. \$35 for the price of the ticket (\$5 more than two years ago).
 - a. Checking into Team Parks Sponsorship
 - i. Motion to Approve \$500 Budget: Jeff Allman
 1. Second: Lucie McGuire
 2. Vote: All in favor
5. Sip & Shop will be an event with brunch and will visit 5 different stores in Downtown Stuart with ticket prices of \$10-15 with separate brunch checks.
6. Holiday Party is pending more survey results.
 - a. Katie is looking into locations and Florida Oceanographic Society is a contender with date TBD.
7. Looking into Bi-monthly Luncheons
8. Looking into Venmo for Business by Caitlin, Country and Katie. Proposal for next meeting.

c. Networking/Membership Committee:

- i. 0 new members, 3 renewals, and 9 past due (5 of which are going to renew).
- ii. Total Membership is at 143

d. Professional Enrichment Committee:

1. September 28th is the next roundtable.

e. Legislative Committee:

1. Nothing to report.

f. Rules Committee:

- i. Nothing to report.

C. President Report

- a. 2022 BOD Potential Slate and creating a tentative slate on paper.

Action Items:

- Courtney will have the proposal for approval at the next meeting.
- Caitlin will investigate Venmo for Business.

Recorded Votes

Motion: \$500 spend on insurance coverage

Motion: Caitlin Hartley

2nd: Jeff Allman

Vote: All in Favor

Motion: \$500 spend on Futures Luncheon

Motion: Phil DeBerard

2nd: Jeff Allman

Vote: All in Favor

End of Meetings: 6:31pm

Motion: Jeff Allman

2nd: Wendy Conrad

Vote: All in Favor

Next Meeting: October 6, 2021 at 5:30pm via Zoom

Respectfully Submitted,

Dale Rockefeller

Secretary