



Meeting Minutes
Young Professionals of Martin County
March Board Meeting
March 9, 2022

Present: Lucie McGuire, Dale Rockefeller, Caitlin Hartley (Buckner), Jeff Allman, Courtney Nientimp, Zac Rockefeller, Amber Strand and Jessica Pecora.

Absent: Josh Heller, Jackie Lile and Phil DeBerard.

Call to Order: Lucie McGuire

Approval of February Meeting Minutes:

Motion: Courtney Nientimp

2nd: Zac Rockefeller

Vote: All in Favor

Start of Meeting: 5:33 pm via Zoom

Business:

A. Treasurer Report

- a. Financial Report though February 2022
 - i. Positive Net Income for February
 - ii. Balance around \$29k in total assets

B. Executive Director Report

a. Communication Committee:

- i. Texting Discussion

b. Outreach Committee:

- i. Review of Past Events
 - a. Society Market
 - i. Good turnout
 - b. Women's Day Brunch.
 - i. Difficult event to put on
 - 1. Hard time to get vendors
 - 2. Location may have been too far
 - ii. Small turnout but great event
 - iii. Should we still do this event?
 - 1. Maybe replace with a more inclusive event
- ii. Executive Director Job Post
 - a. Fred Kurkhart is interested in hearing more
 - i. Owner of Stuart photography group

c. Networking/Membership Committee:

- i. Membership Overview
 - 1. 2 upgrades from six months to a year

- 2. 10 renewals
- 3. 21 past due
- 4. Total Membership is at 159
- ii. Onboarding email
 - 1. YouTube videos
- iii. T-Shirt Proposal
 - 1. Working with Ubu on pricing
- iv. Referral program
 - 1. Bring a friend card or discount code
 - a. Come up with incentives/rewards

d. Professional Enrichment Committee:

- i. Real Estate Panel as an idea for next meeting.
 - 1. Reached out to several contacts
 - 2. Need to choose a location
 - a. Could do twisted tuna or mulligans
 - 3. Sam Bruning is available to do the moderation
 - 4. Need 6 panelists
 - a. 2 real estate
 - b. 2 lenders
 - c. 1 insurance
 - d. 1 real estate attorney

e. Legislative Committee:

- i. Amber Strand spoke with Kerry Anderson with the Elections Office to find out more about how we can be engaged with them.
 - 1. They need help with polls.
 - 2. They are open to doing a coffee and connect

f. Rules Committee:

- i. Nothing to report.

C. President Report

a. 901 Hub

- i. Rent is now \$250 per month
- ii. Make a list of what we are responsible for as far as promotion
 - 1. Include Phil or Josh in the conversation
- iii. Move conversation to a newly formed sub-committee

b. Executive Director

- i. YPMC Executive Director Job Description created
 - 1. Courtney to send around
- ii. Pull out administrative duties which will be supplemented by board support
- iii. Compensation structure
 - 1. The YPMC Board may offer a one-time bonus to the Executive Director
 - 2. 25% on new sponsors
 - 3. 15% on returning sponsor
 - 4. 25% of net revenue of all events
 - 5. Performance based bonuses can be awarded at the discretion and vote of the Board of Directors
 - 6. Motion to approve the new Commission Structure
 - a. Motion: Zac Rockefeller
 - b. Second: Amber Strand
 - c. Vote: All in Favor

Action Items:

Recorded Votes:

Motion: Approve new compensation package for the Executive Director Role

Motion: Zac Rockefeller

2nd: Amber Strand

Vote: All in Favor

End of Meetings: 6:29pm

Motion: Zac Rockefeller

2nd: Courtney Neintemp

Vote: All in Favor

Next Meeting: April 13th 2022 at 5:30pm via Zoom

Respectfully Submitted,

Jeff Allman

Secretary